GENERAL

Please ensure artwork is supplied in line with these specifications. Artwork received that is not in line with these specifications may be subject to amend charges. ColourXpress cannot accept responsibility for print errors or late deliveries where artwork has been supplied incorrectly.

ARTWORK ORIGINATION

We advise that artwork is only generated and amended in the following design programs:

Photoshop, Illustrator, Freehand, Quark Xpress or Acrobat

ColourXpress cannot accept responsibility for any unwanted results from artwork originally generated in any other package. This is especially true of 'office' programs such as Microsoft Word, Powerpoint, etc, regardless of how the files are exported.

Artwork should be saved in the following file formats:

PDF, EPS, TIFF, or JPEG.

SET UP

Files should be supplied including bleeds; print will be returned at the finished sizes. Please ensure all artwork is centered within the document page. Please ensure no excess artwork remains on the artboard.

SIZES

	Finshed Size	Including Bleed
Roll-up Banner	850mm x 2000mm	855mm x 2150mm
A0	841mm x 1189mm	847mm x 1195mm
A1	841mm x 594mm	844mm x 597mm
A2	594mm x 420mm	600mm x 426mm
A3	297mm x 420mm	30mm x 426mm
A4	210mm x 297mm	216mm x 303mm
A5	210mm x 148mm	216mm x 154mm
A6	148mm x 105mm	154mm x 111mm
A6 long	210mm x 74mm	216mm x 80mm
A7	105mm x 74mm	111mm x 80mm
DL	210mm x 99mm	216mm x 105mm
Square	99mm x 99mm	105mm x 105mm
Business Card	85mm x 55mm	91mm x 61mm

BLEED

All artwork must include a 3mm bleed on all sides (see sizes above), all text and images should be at least a further 5mm from the crop guides. This is because cutting can only be accurate to about 1.5mm when chopping small items like flyers. If you are unsure about bleed please contact us. To ensure correct printing an appropriate border will be added to all artwork supplied without correct bleeds.

RESOLUTION

All non-vector artwork should be supplied at a minimum of 300 DPI, any artwork supplied lower than 300DPI will print blurred or pixelated. EPS and Illustrator files should have their final output set to 2540. PDFs should be set as follows; overall resolution of 2540, individual line art resolu-tion of 1200DPI and individual bitmap resolution of 300DPI.

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COLOUR

Unless specified all colour printing is full colour and should be completed and saved in CMYK process, ColourXpress cannot take responsibility for any unexpected results experienced from artwork supplied in non-CMYK colour. Please delete all unused colour swatches from the colour palettes. Do not use Pantone, Index or similar colours unless pre-arranged for specialist jobs and please ensure artwork files do not contain embedded colour profiles.

Please note that it is unlikely that the colours shown by your monitor will be the same as is produced by the printing process, this is because a monitor displays in RGB and is subject to balance and contrast adjustments. Please also note that a desk Inkjet or Laser printer will also not truly reflect print colour, as these printers are not calibrated to do so.

INK COVERAGE

Maximum ink coverage must be no more than 220%. Any thin text and/or artwork will not appear crisp if ink coverage is supplied to high. We recommend a vibrant black is created with, 60% Cyan, 40% Magenta, 20% Yellow and 100% Black.

TYPE

All fonts used should be embedded (PDF's) or converted to outlines (Illustrator EPS). We can accept Mac fonts for Mac generated artwork but cannot accept any artwork that requires PC fonts, if Mac fonts are supplied please ensure all and only the correct fonts are supplied including both the postscript (printer) and screen fonts.

TRANSPARENCIES

If using the transparency functions in Illustrator or Freehand, generated transparencies must be flattened and the files then converted to PDF or bitmap (TIFF or JPEG) before supplying. Transparency in vector programs is still in its infancy and may generate unexpected results.

OVERPRINT AND KNOCKOUT

Please ensure that no elements of the design are set to overprint unless specifically required. We cannot always check for this and it is likely to generate unexpected results.